Private Schools Offering Non-formal Curriculum Criteria for approval of school name

- 1. In accordance with section 14(1)(o) of the Education Ordinance (Ordinance), the Permanent Secretary for Education (Permanent Secretary) may refuse to register a school if it appears to him that the proposed registered name of the school is unsuitable or is the same as or similar to:
 - i. the name in which another school is registered; or
 - ii. the name of any school the registration of which has been cancelled.
- 2. In accordance with section 17(a) of the Ordinance, the Permanent Secretary shall not register or provisionally register a school in any name containing the word "university" or the Chinese characters "大學" or "學院".
- 3. The school name shall not promote the consumption of alcoholic drinks, tobacco and addictives.
- 4. The school name shall not contravene any law of Hong Kong or government policy.
- 5. Association with any business or industry (as with individuals, organizations or groups) in the school name should carry no undesirable, profane, unrespectable, disreputable or political connotations.
- 6. Proposed school names which are misleading, offending and obscene will not be accepted.

School Registration and Compliance Section September 2007